

**Natl Med. Res. Planning&Placement National Republican Congr Comm/ Issue**  
**Submission Number 256      Issue 2**

Alexandra VA 22314



**WNCN-TV**

1205 Front St.  
 Raleigh, NC 27609

PHONE (919) 836-1717 FAX (919) 836-1747

Client:	National Republican Congr Comm/ Issue	Submission Cost:	3510	Campaign Ref:	E-120816010
Buyer:	..	Client/Product/Estimate:	155 /426 /3011	Sales Rep:	HRP Washington, DC
Schedule Dates:	09/10/12 to 09/23/12	Weeks:	2	Order Ref:	06281573
Est./PO Number:	06281573	Contract type:	Political	Business Type:	POLITICAL
Associated Copies:	No	Business Category:	Transactional		

Product:	Nrcc-1e	Booking Group:	WNCN	Key Market:	Raleigh-Durham, NC
Demographic:	(L) Household	Order:			

Ref	Sales Product Details	Rev Type		Rate	Spot Type		09/10	09/17	Total
1	M-F 1237a ET / 1137p CT Late Night ....F..	04		65	30 Comme	Nbr of Spots	1		1
2	M-F 5p Judge Judy ....F..	03		210	30 Comme	Nbr of Spots	1		1
3	M-F 7p News ....F..	04		250	30 Comme	Nbr of Spots	1		1
4	M-F 1237a ET / 1137p CT Late Night M.....	04		65	30 Comme	Nbr of Spots	1		1
8	Sat 7a Today Show ....S.	02		250	30 Comme	Nbr of Spots	2		2
9	Sun 6p News ....S.	02		350	30 Comme	Nbr of Spots	1		1
10	M-F 1237a ET / 1137p CT Late Night ....T...	04		65	30 Comme	Nbr of Spots	1		1
13	M-F 1237a ET / 1137p CT Late Night T.....	04		65	30 Comme	Nbr of Spots	1		1
14	M-F 5p Judge Judy	03		210	30 Nbr of Spots		7	10	17

Weekly Totals: Total Spots(Ord Spots)

Natl Med. Res. Planning&Placement National Republican Congr Comm/ Issue  
 815 Slaters Lane Submission Number 256 Issue 2

Alexandria VA 22314

**NBC** ▶ 17  
 accurate, balanced, to the point

**WNCN-TV**

1205 Front St.  
 Raleigh, NC 27609

PHONE (919) 836-1717 FAX (919) 836-1747

Client:	National Republican Congr	Submission Cost:	3510	Campaign Ref:	E:20816010
Buyer:	''	Client/Product/Estimate:	155 /426 /3011	Sales Rep:	HRP Washington, DC
Schedule Dates:	09/10/12 to 09/23/12	Weeks:	2	Order Ref:	06281573
Est./PO Number:	06281573	Contract type:	Political	Business Type:	POLITICAL
Associated Copies:	No	Business Category:	Transactional		

Ref	Sales Product Details	Rev Type	Rate	Spot Type	09/10	09/17	Total
16	.T..... M-F 1237a ET / 1137p CT Late Night ..W....	04		Comm			
18	M-F 1237a ET / 1137p CT Late Night	04		Nbr of Spots	1	1	
19	Sat 7p News .....S.	04		Nbr of Spots	1	1	
20	M-F 530p Judge Judy M.W.... Isodations: W/C 09/10 MTWTF..	03		Comm			
21	M-F 7p News MTWTF...	03		Comm			
				Nbr of Spots	4	4	
				Comm			
					7	10	17

Weekly Totals: Total Spots(Ord Spots)

Grand Totals			Month 9 Weeks: 5		
	Totals	09/10	7	10	1980
	Spots	17			
	Cost	3510	1550		

Grand Totals:

Spots:	17
Gross Total:	3,510.00
Commission:	526.50

Net Total:

2,983.50

REP HEADLINE# 6281573 TRF# E:120816  
\$\$\$ MOD# 0 : APPROVED REV #1 \$\$\$

REP: TEL# 703-516-9399 FAX# 703-516-9680  
CREDIT ADVISORY: AGENCY CREDIT RISK !!!  
ORDER WORKSHEET HARRIS REPORT FROM STATION SEP18/12 14-28  
\*\*\* WNCN-TV \*\*\*

ADV # \_\_\_\_\_ ADV- NAME ISS/NRCC-IE  
AGY # \_\_\_\_\_ AGY- NAME NAT'L MEDIA RESEARCH PLANNING PLAC

815 SLATERS LANE  
ALEXANDRIA, VA 22314

REP. # \_\_\_\_\_ OFF. # \_\_\_\_\_ SALESMAN # \_\_\_\_\_  
BUYER NAME BEN ANGLE  
SALES PRSN WA- MICK NESCI (H)

ORDER # \_\_\_\_\_ CONTRACT # 6281573

CLASS: NATL. LOCAL REGIONAL

PRDCT NRCC IE EST#3011 COMMENTS: (LINE, ORDER, INVOICE)

FLIGHT DATES SEP14/12 SEP20/12 WK-1

CITY TAX \_\_\_\_\_ STATE TAX \_\_\_\_\_ CO-OP BILLING NEEDED \_\_\_\_\_ DATE SEP18/12 14-28

REP: REVISION

M1 APPROVED  
2X CUT IN JUDGE JUDY, TOMORROW AND THURSDAY  
TTL \$145 LESS, SOME MONEY MOVED TO NEXT NRCC HEADLINE  
PLS CNF  
THANKS, MICK

STA:

CON CM \*\*\*\*\* THIS IS A CASH IN ADVANCE SCHEDULE \*\*\*\*\*

NOTICE: CHANGES OF THIS ORDER HAVE BEEN APPROVED. CONTRACT SCHEDULED FOR GENERATION  
STATION MAKEGOOD OFFERS:

M1	OK'D	BUY#5	MISSED:MON/530P-600P	SEP17	3 0 S	\$210.00	( SEP18/12 )
		BUY#17	WED/530P-600P	SEP19	3 0 S	\$210.00	
		BUY#6	MON/700P-730P	SEP17	3 0 S	\$250.00	
		BUY#15	TUE/700P-730P	SEP18	3 0 S	\$250.00	
		BUY#18	WED/700P-730P	SEP19	3 0 S	\$250.00	
		BUY#12	THU/700P-730P	SEP20	3 0 S	\$250.00	
		OFFER:MON/530P-600P	SEP17	3 0 S	\$250.00	PLS ADVISE.	
		& WED/530P-600P	SEP19	3 0 S	\$250.00		
		& M-TH/700P-730P	SEP17 (4/WK)	3 0 S	\$310.00		
		CMT: RATE REVISIONS PER STEVE FOR NEXT WEEK - PLS REVISE					

CONTRACT TOTAL \$3,510.00  
TOTAL SPOTS 17

REP HEADLINE# 6281573 TRF# E:120816  
\$\$\$ MOD# 0: UNAPPROVED REV #1 \$\$\$

REP: TEL# 703-516-9399 FAX# 703-516-9680  
CREDIT ADVISORY: AGENCY CREDIT RISK !!!  
ORDER WORKSHEET HARRIS REPORT FROM REP SEP18/12 13-29  
\*\*CHANGES\*\* \*\*\* WNCT-TV \*\*\*

ADV #	ADV - NAME ISS/NRCC-IE	REP. #	OFF. #	SALESMAN #
AGY #	AGY - NAME NAT'L MEDIA RESEARCH PLANNING PLAC	BUYER NAME BEN ANGLE		
	815 SLATERS LANE			
	ALEXANDRIA, VA 22314			
	CONTRACT # 6281573			
PRDCT	NRCC IE EST#3011 COMMENTS: (LINE, ORDER, INVOICE)	CLASS: NATL.	LOCAL	REGIONAL
FLIGHT DATES	SEP14/12 SEP20/12 WK-1			
CITY TAX	STATE TAX	SALES PRSN WA-	MICK NESCI (H)	
				DATE SEP18/12 13-29

REP:  
REVISION  
M1 APPROVED

2X CUT IN JUDGE JUDY, TOMORROW AND THURSDAY  
TTL \$145 LESS, SOME MONEY MOVED TO NEXT NRCC HEADLINE  
PLS CNF  
THANKS, MICK

STA:  
PLS SEE M1 FOR RATE REVISIONS PER STEVE FOR NEXT WK

PLS REVISE  
THX, CHERYL 9/12

CON CM \*\*\*\*\* THIS IS A CASH IN ADVANCE SCHEDULE \*\*\*\*\*  
NRCC IE

:LINE#:	REP : CD:	TIME PERIOD :	LGTH :	SEC :	RATE :	START :	END :	SPTS:	WEEK :	DAYs :	TOTL:
=LINE#:	:	:	:	:	:	DATE :	DATE :	/WK:	INVT :		:SPTS:

AGENCY ADVERTISER CODE = 155 AGENCY EST# = 3011

AGENCY PRODUCT CODE = 426

5	S	530P-600P	30	\$210.00	9/17	9/17	0	MON	0
---	---	-----------	----	----------	------	------	---	-----	---

PROGRAM : JUDGE JUDY B  
CON COML: JUDGE JUDY B

REP HEADLINE# 6281573 TRF# E:120816  
\$\$\$ MOD# 0 : UNAPPROVED REV #1 \$\$\$

REP: TEL# 703-516-9399 FAX# 703-516-9680  
CREDIT ADVISORY: AGENCY CREDIT RISK !!!  
ORDER WORKSHEET HARRIS REPORT FROM REP  
\* \* CHANGES \*\* \*

! !  
FROM REP SEP18/12 13 - 29  
\*\*CHANGES\*\* \*\*\* WNCN-TV \*\*\*

REP: TEL# 703-516-9399 FAX# 703-516-9680  
CREDIT ADVISORY: AGENCY CREDIT RISK !!!  
ORDER WORKSHEET SEP18/12 13:29  
\*\*\*CHANGES\*\* \*\*\* WNCR-TV \*\*\*

REP HEADLINE# 6281573 TRP# E:120816  
\$\$\$ MOD# 0: UNAPPROVED REV #1 \$\$\$

LINE#:	REP	CD:	TIME	PERIOD	LGTH	SEC	RATE	START	END	SPTS:	WEEK	DAYS	:TOTAL:	:SPTS:
:	LINE#:	:	:	:	:	:	:	DATE	DATE	:	/WK:	INVT	:	
18	S	700P-730P			30		\$250.00	9/19	9/19	0		WED		0
PROGRAM : NBC-17 NEWS-7														
CON COML: NBC-17 NEWS-7														
STATION MAKEGOOD OFFERS:														
ML	OK'D	BUY#5	MISSED:MON/530P-600P	SEP17	30S		\$210.00	(SEP18/12)						
		BUY#17	WED/530P-600P	SEP19	30S		\$210.00							
		BUY#6	MON/700P-730P	SEP17	30S		\$250.00							
		BUY#15	TUE/700P-730P	SEP18	30S		\$250.00							
		BUY#18	WED/700P-730P	SEP19	30S		\$250.00							
		BUY#12	THU/700P-730P	SEP20	30S		\$250.00							
		OFFER:MON/530P-600P	SEP17	30S			\$250.00							
		& WED/530P-600P	SEP19	30S			\$250.00							
		& M-TH/700P-730P	SEP17 (4/WK)	30S			\$310.00							
		CMT:RATE REVISIONS	PER STEVE FOR NEXT WEEK - PLS REVISE											
SEP/12								CONTRACT TOTAL		\$3,510.00				
								TOTAL SPOTS		17				

MARKET TOTALS \$73,000 WNCR 5% WRAL 40% WTVD 39% WRAZ 11% WRDC 2% WLFL 3% CABL 0%  
ACCURATE SHARES  
SVC - NSI BOOKS - NOV/11  
DEMOs - RA35+\*  
MOD CODE A-ADD B-BUY TYPE C-CANCELLED DE-DELETE E-EFF DATES L-LENGTH M-MAKEGOOD N-PROGRAM NAME  
P-CLASS, PLAN, SECT Q-PAID PGM R-RATE S-SPOTS PER WEEK T-TIME X-LATE Y-DAYS Z-COMMENTS \*-MULTIPLE

REP - HEADLINE# 6281573  
\*\*\* ORIGINAL REV#0 \*\*\*

REP: TEL# 703-516-9399 FAX# 703-516-9680  
CREDIT ADVISORY: AGENCY CREDIT RISK !!!  
ORDER WORKSHEET HARRIS REPORT FROM REP AUG15/12 17.4  
\*\*\* WNCN-TV \*\*\*

ADV #	ADV - NAME	ISS/NRCC-IE	REP. #	OFF. #	SALESMAN #
AGY #	AGY - NAME	NAT'L MEDIA RESEARCH PLANNING PLAC	BUYER NAME	BEN ANGLE	
		815 SLATERS LANE	SALES PRSN	WA -	MICK NESCI (H)
ORDER #		CONTRACT # 6281573	CLASS:	NATL.	LOCAL
PRDCT	NRCC IE	EST# 3011 COMMENTS: (LINE, ORDER, INVOICE)			REGIONAL
FLIGHT DATES	SEP14/12	SEP20/12 WK-1			
CITY TAX		STATE TAX			
		CO-OP BILLING NEEDED			DATE AUG15/12 17.45
REP:	NEW ORDER				
	TTL 3650 @ 19X				
	PLS CFM				
	THANKS, MIKE FOR MICK				
CON CM	***** THIS IS A CASH IN ADVANCE SCHEDULE *****				
	NRCC IE				
: LINE#:	REP : CD:	TIME PERIOD :	LGTH :	SEC :	RATE :
:	: LINE#:	:	:	:	RATE :
AGENCY ADVERTISER	CODE = 155	AGENCY EST# = 3011	START :	END :	SPTS:
AGENCY PRODUCT CODE = 426			DATE :	DATE :	/WK: INVT :
1	1235A-135A	30	\$65.00	9/14	9/14
PROGRAM :	J FALLON-NBC<				
CON COM1:	J FALLOON-NBC<				
2	500P-530P	30	\$210.00	9/14	9/14
PROGRAM :	JUDGE JUDY				
CON COM1:	JUDGE JUDY				
3	700P-730P	30	\$250.00	9/14	9/14
PROGRAM :	NBC-17 NEWS-7				
CON COM1:	NBC-17 NEWS-7				

MM  
8/14

REP HEADLINE# 6281573  
\*\*\* ORIGINAL REV#0 \*\*\*

REP: TEL# 703-516-9399 FAX# 703-516-9681  
CREDIT ADVISORY: AGENCY CREDIT RISK !!!  
ORDER WORKSHEET HARRIS REPORT FROM REP

O  
AUG 15 / 12 17 - 4  
\*\*\* WINGATE \*\*\*

REP HEADLINE# 6281573  
\*\*\* OPTINAT DTRNG \*\*\*

REP: TEL# 703-516-9399 CREDIT ADVISORY: AGENCY ORDER WORKSHEET FAX# 703-516-9681  
CREDIT RISK !!! HARRIS REPORT FROM REP

AUG 15 / 12 17-4  
\*\*\* WNCN-TV \*\*\*

## **AGREEMENT FORM FOR NON-CANDIDATE/ISSUE ADVERTISEMENTS**

<b>Station and Location:</b>	<b>Date:</b>
------------------------------	--------------

I, Jon Ferrell  
do hereby request station time concerning the following issue:

National Republican Congressional Committee-IE
--

Broadcast Length	Time of Day, Rotation or Package	Days	Class	Times per Week	Number of Weeks
See Schedule	See Schedule	See Schedule	See Schedule	See Schedule	See Schedule

<b>Total Charges:</b>
-----------------------

This broadcast time will be used by: NRCC-IE

<b>Does the programming (in whole or in part) communicate "a message relating to any political matter of national importance?"</b>	
<input type="checkbox"/> Yes	<input type="checkbox"/> No

For programming that "communicates a message relating to any political matter of national importance," list the name of the legally qualified candidate(s) the programming refers to, the office(s) being sought and the date(s) of the election(s) (if applicable):

--

For programming that "communicates a message relating to any political matter of national importance," attach Agreed Upon Schedule (Page 3)

I represent that the payment for the above described broadcast time has been furnished by:

National Republican Congressional Committee-IE  
Keith Davis- Treasurer

and you are authorized to announce the time as paid for by such person or entity. The entity furnishing the payment, if other than an individual person, is:

a corporation;  a committee;  an association;  or other unincorporated group.

The names, offices, and addresses of the chief executive officers, directors, and/or authorized agents of the entity are named below (may be attached separately):

**THIS STATION DOES NOT DISCRIMINATE OR PERMIT DISCRIMINATION ON THE BASIS OF RACE OR ETHNICITY IN THE PLACEMENT OF ADVERTISING.**

I agree to indemnify and hold harmless the station for any damages or liability, including reasonable attorney's fees, that may ensue from the broadcast of the above-requested advertisement(s). For the above-stated broadcast(s), I also agree to prepare a script, transcript, or tape, which will be delivered to the station at least \_\_\_\_\_ before the time of the scheduled broadcasts.

**TO BE SIGNED BY ISSUE ADVERTISER**

Date

Signature

Contact Phone Number

703-663-4877

**TO BE SIGNED BY STATION REPRESENTATIVE**

Accepted

Accepted in Part

Rejected

Signature

Printed Name

Title